



www.BftWaterFestival.com
July 12-21, 2024

“Tides of Lasting Memories”

FISHING TOURNAMENT SPONSORSHIP FORM

The 68th Annual Beaufort Water Festival Committee sincerely appreciates your interest in sponsorship and involvement in the Beaufort community. Companies like yours set a benchmark for others to emulate. As you know, the Beaufort Water Festival is an annual event, featuring weekend activities and nightly entertainment that attracts more than 60,000 people each year.

We are pleased to offer you the opportunity to sponsor the Fishing Tournament. Listed below are the specific levels of marketing/advertising your company will receive as a sponsor.

Dolphin Level - \$2,000

- One (1) boat entry in the Beaufort Water Festival Fishing Tournament
- Eight (8) nightly passes to the Beaufort Water Festival (excluding the Teen Dance)
- Your business name on the Beaufort Water Festival Sponsor Board
- Invitation to Beaufort Water Festival Sponsor Appreciation Night on June 20, 2024
- Your business name included in Beaufort Water Festival marketing & social media outlets
- Your business logo on the fishing tournament application and t-shirt
- Opportunity to display your products and information at the Sponsors' Expo on July 13, 2024
- A banner at the awards ceremony

Spot Tail Level - \$1,300

- One (1) boat entry in the Beaufort Water Festival Fishing Tournament
- Six (6) nightly passes to the Beaufort Water Festival (excluding the Teen Dance)
- Your business name on the Beaufort Water Festival Sponsor Board
- Invitation to Beaufort Water Festival Sponsor Appreciation Night on June 20, 2024
- Your business name included in Beaufort Water Festival marketing & social media outlets
- Your business logo on the fishing tournament application and t-shirt

Trout Level - \$800

- One (1) boat entry in the Beaufort Water Festival Fishing Tournament
- Four (4) nightly passes to the Beaufort Water Festival (excluding the Teen Dance)
- Your business name on the Water Festival Sponsor Board
- Invitation to Beaufort Water Festival Sponsor Appreciation Night on June 20, 2024
- Your business name included in Beaufort Water Festival marketing & social media outlets
- Your business name on the fishing tournament application

Flounder Level - \$500

- One (1) boat entry in the Beaufort Water Festival Fishing Tournament
- Two (2) nightly passes to the Beaufort Water Festival (excluding the Teen Dance)
- Your business name on the Beaufort Water Festival Sponsor Board
- Your business name included in Beaufort Water Festival marketing & social media outlets
- Your business name on the fishing tournament application

Fishing Tournament Sponsorship Level:

Dolphin (\$2,000)

Trout (\$800)

Spot Tail (\$1,300)

Flounder (\$500)

Sponsor Business Name: _____

Contact Name: _____

Mailing Address: _____
STREET STATE ZIP

Phone: _____

Email: _____

Please make all checks payable to:
Beaufort Water Festival - Fishing Tournament
P.O. Box52
Beaufort SC 29901

**All Sponsorship Forms and payments must be submitted by
March 1, 2024, to ensure your business benefits from all the Beaufort
Water Festival advertising.**