



www.BftWaterFestival.com

July 13-22, 2018

“Salt Marshes and Bay Breezes” SPONSORSHIP FORM

Please fill out the Sponsorship form below, confirming your contribution level by placing an “X” in the appropriate block. This form will serve as a pledge unless you enclose payment with this form. Beaufort Water Festival is a 501-C6 Non-Profit Organization and your donation may be tax deductible.

Please mail form and check to Beaufort Water Festival, P.O. Box 52, Beaufort, SC 29901-0052

ADMIRAL SPONSORSHIP: \$2,000.00

- Fifteen (15) nightly passes (Excluding Teen Night)
- A 2x3 foot banner prominently displayed during nightly events
- Business name included in Water Festival marketing & social media outlets
- Link to your business website via the Beaufort Water Festival Website
- Name included on Water Festival Sponsor Board
- Invitation to Beaufort Water Festival Sponsor Appreciation Night, June 14, 2018
- Opportunity to display your products and information at the Sponsors’ Expo, June 14, 2018
- One free entry into the Beaufort Water Festival Parade

VICE ADMIRAL SPONSORSHIP: \$1,500.00

- Ten (10) nightly passes (Excluding Teen Night)
- Business name included in Water Festival marketing & social media outlets
- Name included on Water Festival Sponsor Board
- Invitation to Beaufort Water Festival Sponsor Appreciation Night, June 14, 2018
- Opportunity to display your products and information at the Sponsors’ Expo, July 14, 2018
- One free entry into the Beaufort Water Festival Parade

REAR ADMIRAL: \$1000.00

- Eight (8) nightly passes (Excluding Teen Night)
- Business name included in Water Festival marketing & social media outlets
- Name included on Water Festival Sponsor Board
- Invitation to Beaufort Water Festival Sponsor Appreciation Night, June 14, 2018
- Opportunity to display your products and information at the Sponsors’ Expo, July 14, 2018
- One free entry into the Beaufort Water Festival Parade

CAPTAIN: \$800.00

- Six (6) nightly passes (Excluding Teen Night)
- Business name included in Water Festival marketing & social media outlets
- Name included on Water Festival Sponsor Board
- Invitation to Beaufort Water Festival Sponsor Appreciation Night, June 14, 2018

COMMANDER: \$500.00

- Four (4) nightly passes (Excluding Teen Night)
- Business name included in Water Festival marketing & social media outlets
- Name included on Water Festival Sponsor Board
- Invitation to Beaufort Water Festival Sponsor Appreciation Night, June 14, 2018

FRIENDS & FAMILY: \$300.00

- Two (2) nightly passes (Excluding Teen Night) plus 2 Water Festival Theme T-shirts
- Proud supporter of the Beaufort Water Festival & Non Profit Expo

All sponsorship forms must be submitted by April 30, 2018 to ensure your business benefits from all of our Water Festival advertising.



www.bftwaterfestival.com

July 13-22, 2018

“Salt Marshes and Bay Breezes”

~SPONSOR INFORMATION~

Name of Business Sponsor: _____

Contact Name: _____ Phone #: _____

Email: _____ Website: _____

Mailing Address: _____

Sponsorship Level (i.e. Admiral): _____

Name to be displayed on Sponsor Board/Banner:

How many years have you been a Water Festival sponsor? _____

Would you be interested in placing a 15 to 30 second commercial spot on our **Jumbotron**?

_____ **YES** _____ **NO** (If yes, we will contact you in the future to discuss this further.)

_____ **EVENT SPECIFIC SPONSOR:** Fantastic Marketing Opportunity for your Business to be the Named Sponsor for a Specific Nightly Event or Sporting Event for various premiums, based on the event. If you are interested in highlighting your business in this manner, please contact:

Josh Schott at 843-812-1740 or by email at joshschott@ymail.com.

.....
Sponsorship payment may be paid by check by April 30, 2018, or you may indicate a date you wish to be invoiced for your sponsorship. (Date to be invoiced: _____).

All Sponsorship Forms must be submitted by April 30, 2018 to ensure your business benefits from all of our Water Festival advertising.

Sponsor packages will be available at the Beaufort Water Festival Sponsor Appreciation Event.
Please contact Josh Schott with any questions at 843-812-1740 or by email at joshschott@ymail.com.

.....
For Beaufort Water Festival Committee:

Check # _____ Amount _____ Date Posted _____ Initials _____