



www.bftwaterfestival.com

July 13 – 22, 2012

“Sandbar Summers-Southern Nights”

Sponsor Donation Form

Please fill out the Sponsorship form below, confirming your contribution level by placing an “X” in the appropriate block. This form will serve as a pledge unless you enclose payment with this form. Beaufort Water Festival is a 501-C6 Non-Profit Organization and your donation may be tax deductible. Please mail form, (and check if you choose), to Beaufort Water Festival, P.O. Box 52, Beaufort, SC 29901-0052

___ **ADMIRAL SPONSORSHIP: \$2,000.00**

- 20 Nightly passes
- A 2' X 3' banner prominently displayed during nightly events
- Invitation to the Change of Watch and Pre-Parade Coffee
- Business name included in Water Festival advertising
- Link to your business website via the Beaufort Water Festival Website
- Opportunity to display your products and information at the Sponsors' Expo, July 14, 2012
- Invitation to Beaufort Water Festival Sponsor Appreciation Night, June 14, 2012

___ **VICE ADMIRAL SPONSORSHIP: \$1,500.00**

- 15 Nightly passes
- Business name included in Water Festival advertising, on website and Sponsor Board
- Opportunity to display your products and information at the Sponsors' Expo, July 14, 2012
- Invitation to Beaufort Water Festival Sponsor Appreciation Night, June 14, 2012

___ **REAR ADMIRAL: \$1000.00**

- 10 Nightly passes
- Business name included in Water Festival advertising, on website and Sponsor Board
- Opportunity to display your products and information at the Sponsors' Expo, July 14, 2012
- Invitation to Beaufort Water Festival Sponsor Appreciation Night, June 14, 2012

___ **CAPTAIN: \$800.00**

- 8 Nightly passes
- Business name included in Water Festival advertising and on website
- Name included on Water Festival Sponsor Board
- Invitation to Beaufort Water Festival Sponsor Appreciation Night, June 14, 2012

___ **COMMANDER: \$600.00**

- 6 Nightly passes
- Business name included in Water Festival advertising and on website
- Name included on Water Festival Sponsor Board
- Invitation to Beaufort Water Festival Sponsor Appreciation Night, June 14, 2012

___ **LIEUTENANT: \$400.00**

- 4 Nightly passes
- Business name included in Water Festival advertising and on website
- Name included on Water Festival Sponsor Board
- Invitation to Beaufort Water Festival Sponsor Appreciation Night, June 14, 2012

All Sponsorship Forms must be submitted by May 1, 2012 to ensure your business benefits from all of our Water Festival advertising.



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~SPONSOR INFORMATION~

Name of Business Sponsor: _____

Contact Name: _____ Phone# _____

Email: _____ Website: _____

Mailing Address: _____

Sponsorship Level (i.e. Admiral): _____

Name to be displayed on Sponsor Board/Banner:

How many years have you been a Water Festival sponsor? _____

Would you be interested in placing a 15 to 30 second commercial spot on our **Jumbotron for \$350?**
_____ **YES** _____ **NO** (If yes, we will contact you in the future to discuss this further.)

____ **EVENT SPECIFIC SPONSOR:** Fantastic Marketing Opportunity for your Business to be the Named Sponsor for a Specific Nightly Event or Sporting Event for various premiums, based on the event. If you are interested in highlighting your business in this manner, please contact Bill Damude at 843-252-7656 or by email at wdamude@gmail.com.

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Sponsorship payment may be paid by check by May 1, 2012, or you may indicate a date you wish to be invoiced for your sponsorship. (Date to be invoiced: _____).

All Sponsorship Forms must be submitted by May 1, 2012 to ensure your business benefits from all of our Water Festival advertising.

Sponsor packages will be available for pickup at: Beaufort Water Festival Sponsor Appreciation Night on June 14, 2012.

For any questions, please contact: Bill Damude at 843-252-7656 or email at wdamude@gmail.com.

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For Beaufort Water Festival Committee:

Check# _____ Amount _____ Date Posted _____ Initials _____

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Major Event Sponsorships available

All Levels include name on Sponsor Board, Festival Brochure and Website.

<u>Event</u>	<u>Sponsor</u>	Additional Sponsor Benefits
Stage		<ul style="list-style-type: none"> • Admiral level sponsorship recognition on all printed materials • 4 Distinct badges with company name and event • 20 passes to all 9 nightly events • 1 reserved parking space the night of your event • Booth for company information the night of the event • 2X24 banner over the stage the night of the event • Time at beginning of event to speak to the audience about company • Logo or name imprinted on the wristbands for your nightly event • 2X3 Banner displayed on stage all 10 days of the festival • Booth space at our Sponsors' Expo on Saturday, July 14, 2012 • Logo and web link on our "nightly entertainment" page (over 60,000 visits per year) • Company name will be mentioned in our Radio and Print advertising specific to your event. Our radio ads will air on local stations in the Beaufort/Hilton Head/Savannah areas, and over 20 print ads in local newspapers and magazines.
Opening Ceremonies		
Concert in the Park		
Children's Day		
Motown Monday		
Tropical Tuesday		
Talent Night		
Lowcountry Supper		
River Dance		
Commodore's Ball		
Teen Night		
Non-Profit Expo		
Parade		

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Tournament Specific Sponsorships are available

All Levels include name on Sponsor Board, Festival Brochure and Website.

<u>Tournament</u>	<u>Additional Sponsor Benefits</u>	<u>Sponsorship Level</u>
Fishing Main	Logo on T-shirt Fishing Brochure Banquet Recognition	Admiral Level
Fishing General	Fishing Brochure Banquet Recognition	Lieutenant Level
Men's Golf	Logo on Cart Pairing Cards, Hat, and Towel Banquet Recognition	Admiral Level
Women's Golf	Logo on Cart Pairing Cards Banquet Recognition	Rear Admiral Level
Bowling	Logo on T-shirt	Commander Level
Corn Hole	Logo on T-shirt	Rear Admiral Level
Bed Race	-----	Commander Level
Raft Race	Logo on T-shirt Logo on Rafts	Admiral Level
Badminton	Logo on T-shirt	Commander Level
Croquet	Logo on T-shirt	Commander Level
Boat Bingo	-----	Admiral Level
Horseshoes	Logo on T-shirt	Commander Level
Kayak Clean up	Logo on T-shirt	Commander Level
Bocce	Logo on T-shirt	Commander Level
Softball	Logo on T-shirt	Commander Level
Volleyball	Logo on T-shirt	Commander level
Sailing Regatta	-----	Commander Level

Please visit www.bftwaterfestival.com for more information
or call Bill Damude 843/252-7656